

Samuel L Rogers

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“Full of practical and quickly applicable information. He was fantastic and kept me interested and *edutained* every second.” – *DevLearn attendee raving about Sam Rogers*

SUMMARY

Sam Rogers is a frequent speaker/facilitator at Learning & Development events, as well as a Performance Consultant, Senior Instructional Designer, LMS Specialist, Video eLearning Expert, and Learning Strategy Advisor. Through **Snap Synapse**, he makes *complex things simple* and *boring things fun* for clients such as Google, Deloitte, and AAA.

SPEAKING HIGHLIGHTS

- Keynote at Learning DevCamp
- Emcee & Co-leader of Learning Technology Day
- Registrations for Training Magazine webinar second only to Ken Blanchard
- Sold out preconference workshop at DevLearn
- Facilitated discussions about LMS rollouts

OTHER HIGHLIGHTS

- Project Coordinator for **The Digital Learning Asset Framework**
- Cornerstone **Top Client Community Expert**
- Rated **Top 20 L&D Value Tweeter** by eLearning Industry
- Cohost of **Video Friday** on TLDCast livestream
- Coproducer & Cohost of the **L&D Talk** daily livestream
- **LearningNow.TV** interview
- Producer & host of the **Doable Change** podcast
- Coproducer & cohost of the **Five Trainers in a Car** podcast
- Expert Witness in case involving **YouTube ContentID**

PROFESSIONAL SPEAKING & PRESENTING EXPERIENCE

- **Association for Talent Development (ATD, formerly ASTD)**
 - International Conference & Expo workshop: *Smartphone Cinema for L&D* (2017)
 - Sacramento Chapter tech workshop: *Creating eLearning Videos That Don't Suck* (2017)
 - Central Ohio Chapter workshop: *Learning Technology Day* (2017)
 - Northern New Jersey Chapter session: *Undeniably Effective Training* (2017)
 - International Conference & Expo session: *Video Within Reach* (2016)
 - Suncoast Chapter session: *Video Within Reach* (2016)
- **Training Magazine**
 - Training Conference workshop: *YouTube for Training: Make and Distribute Videos the Easy Way* (2017)
 - Training Conference session: *Project Management for Video Learning* (2017)
 - Training Conference session: *Video Within Reach: Mythbusting & Testing to Greatness* (2016)
 - Online Learning Conference session: *Smartphone Cinema for L&D* (2017)
 - Online Learning Conference facilitated conversation: *Wiping the Stupid Off* (2017)

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- **The eLearning Guild**
 - DevLearn workshop: *Producing & Directing eLearning Video* (2017)
 - Learning Solutions workshop: *Smartphone Cinema for L&D* (2017)
 - FocusOn workshop: *YouTube: Leveraging the World's Biggest Video Platform* (2016)
 - DevLearn session: *Ready. Set. Screencast!* (2017)
 - FocusOn session: *Video CYA Crash Course* (2017)
 - FocusOn session: *We'll do it LIVE! Livestreaming for L&D* (2017)
 - FocusOn facilitated discussion: *Podcasting for L&D* (2017)
 - Learning Solutions facilitated discussion: *Podcasting and Livestreaming* (2017)
 - Learning Solutions session: *Configure Your YouTube Channel for L&D* (2017)
 - DevLearn session: *Project Management for Video eLearning* (2016)
 - FocusOn session: *Project Management for Video eLearning* (2016)
 - DevLearn session: *Video Within Reach: Mythbusting & Testing to Greatness* (2015)
 - eLearning Spotlight webinar: *Shoestrings, Bootstraps, & Videos* (2017)
 - Online Forum webinar: *YouTube U: Integrating your LMS & Learning Strategy* (2015)
- **Learning DevCamp**
 - Keynote: *Workflow or Workslow? Greasing the Wheels of Development* (2018)
 - Facilitated Conversation: *From Now to Next in Learning Tech* (2017)
 - Facilitated Conversation: *Learning Management Systems & Tracking* (2016)
 - Workshop: *Shoot Me Now: eLearning Video Gets Real* (2017)
 - Workshop: *YouTube: Leveraging the World's Biggest Video Platform for L&D* (2016)
 - Session: *Video Within Reach: Mythbusting & Testing To Greatness* (2016)
- **Training MagNetwork**
 - TechLearn Series: *Digital Learning Asset Framework* (2018)
 - Radical Shifts in Learning Masters Series: *From Now to Next in Learning Tech* (2017)
 - Webinar: *YouTube U: Leveraging the World's Largest Video Platform for L&D* (2017)
- **Training Learning & Development Conference**
 - Facilitated Conversation: *Digital Learning Asset Framework* (2018)
 - Panelist: *The Future of Video & Learning* (2016)
 - Session: *Project Management for Video eLearning* (2016)

EDUCATION

B.A. Communications Studies – Sonoma State University, Rohnert Park, California

